

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED SITE (address, cross street)

DISTRICT

MURAL TITLE	"The Chant of the Earth, the Voice of the Land"
DIMENSIONS	120 ft. in length, 14 ft. at highest point
ESTIMATED SCHEDULE (start and completion dates)	3 weeks work timeline, projected start mid-April or May 2023
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	This is a complete restoration of the mural, which was originally painted in 1983. The site is a long retaining wall on Upper Market St., where the mural has been an iconic neighborhood landmark for 40 years. The abstract landforms are meant to reflect the strata of the hill behind the concrete retaining wall, which was built in 1945. At the time the original mural was painted, there was less awareness of the effects of climate change and land usage. But since then, the mural has stood to remind us that humans in the urban setting still partake of the land's power. The strong color and sweeping forms are intended to remind viewers of this, as they walk or drive up Market Street. +
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Pressure washer, cleaning solution supplies, sanding for wall preparation Concrete primer as needed for damaged areas NovaColor mural paint for several layers of color NovaColor varnish, two coats MuralShield acryloid resin for final varnish, professionally sprayed for anti-graffiti protection Ladders, small personnel life rented for the highest mural sections
3. List individuals and groups involved in the mural design, preparation and implementation.	Betsie Miller-Kusz, Lead Muralist Yano Rivera & Suero Cervantes, Precita Eyes Mural Center, Assistant Muralists This is a restoration of the mural originally painted in 1983; the design was created during that time period.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
- ~~4. Letter of approval from private property owner along with Property Owner Authorization Form~~
4. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
- ~~1. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property~~
5. Maintenance Plan (including parties responsible for maintenance)
6. Color image of design
7. One image of the proposed site and indicate mural dimensions

EXHIBIT 1

Selected Exhibitions:

“Water for Life” Museo Maya de Cancun, Museo de Palenque
Cancun, Mexico, Spring 2022 Palenque, Mexico, Spring 2023

“Conduit” Installation Retrospective
Mesa Library, Los Alamos, New Mexico February 2020

“Origins” Sculpture Installation, University of New Mexico Los Alamos,
New Mexico Arts in Public Places T.I.M.E. Project
Los Alamos, New Mexico Summer 2019

“Retrofit” Solo Exhibition, Think Round Fine Arts
San Francisco, California, Summer 2019

“Building the Building” Somarts Gallery 40th Anniversary
San Francisco, California, Summer 2019

“August Contemporary” Rossocinabro Gallery
Shangai, China August 2019

25th Anniversary Exhibit, Contemporary Artists Guild
Office of the President, Borough of Manhattan
New York Spring 2018

Galeria Rossocinabro group shows
Rome, Italy, Fall 2018, Spring 2019

“Breakage and Rebound”, Jemez Fine Arts Gallery
Jemez Springs, New Mexico July 2018

“Descansos Along the Ancestral Road”, Ralph Greene Gallery
Albuquerque, New Mexico Winter 2016

“High Tides and Far Paseos” Solo Exhibition,, Think Round Fine Arts
San Francisco, California June 2016

“La Puerta en el Pente del Tiempo”, Mission Cultural Center
San Francisco, California June 2016

Biennale Chianciano, , Museo d’Arte di Chianciano
Tuscany, Italy September 2015

“Under a Common Sky” Taos Town Hall
Taos, New Mexico Fall 2015

“Creation/Migration: Honoring our Ancestors”, Gaucho Blue Gallery
Penasco, New Mexico Spring 2014

Peace's New Century Project, Fuller Lodge Art Center
Los Alamos, New Mexico August 2013

Contemporary Artists Guild, Gallery of the President
Borough of Manhattan, New York City Summer 2013

"Creation/Migration", Ralph Greene Freestyle Gallery
Albuquerque, New Mexico December 2012

Efetto Biennale Celebrating the Equinox, Museo de la Ciudad
Merida, Yucatan, Mexico March 2012

Biennale Internazionale de Arte Contemporanea
Florence, Italy December 2011

"Mining the Unconscious" Santa Fe University of Art & Design
Santa Fe, New Mexico Summer 2011

"Time No More Time" Installation, Jemez Fine Arts Gallery
Jemez Springs, New Mexico Fall 2010

Peace's New Century Project, United Nations Headquarters,
New York City, Fall 2009

San Francisco City Hall, "Prophecy"
San Francisco, CA August 2007

Gendai Gallery, Japanese Cultural Center,
Toronto, Canada Spring 2007

"Braided Lives"
Denver, CO and Taos, New Mexico Spring 2006

Peace's New Century Project, Hatsukaichi Museum,
Hatsukaichi, Japan August 2005

"Painting:the Wild Heart", Solo Exhibition, Somarts Gallery,
San Francisco, Winter 2006

Peace's New Century Project, Soka University,
Los Angeles, CA Fall 2004

Summer Salon, Broome St. Gallery,
New York City, Summer 2004, 2005

Biennale Internazionale de Arte Contemporanea,
Florence, Italy December 2003

"Artistas por la Paz" Islamic Centers,
Damascus, Syria and Madrid, Spain, Fall 2002-2003

"Ofrendas" Triton Museum,
Santa Clara, CA October 2002

“Axis Mundi”, Paris / San Francisco Exchange,
Marie de 6th Arrondissement Paris, France October 2002

Claudia Chapline Gallery, “Color y Energia”,
Stinson Beach, CA January 2002

Peace’s New Century Project,
Seoul, Korea September 2001

Broome St. Gallery, “A Celebration of Possibilities”,
New York July 2001

Dhoomi Mal Gallery, Solo Exhibition,
New Delhi, India March 2001

Peace’s New Century Project, University of Macau,
Macau, China November 2001

Koi School grounds, “The Protector” Memorial installation
Hiroshima, Japan August 6, 2000

Summer Salon, Broome St. Gallery,
New York City July 2000. July 1999

Five Women Artists of This Century & Beyond” Somarts Gallery,
San Francisco, CA December 1999

Peace’s New Century Project, War Memorial Building,
San Francisco, CA December 1999

Museo de Arte Pinocoteca, Solo Exhibition
Tlaxcala, Mexico November 1999

International Maritime Organization, United Nations, Solo Exhibition
London, England October 1999

Peace’s New Century Project
Tokyo and Hiroshima, Japan September 1999

Global Cultural Center, “IGS 4” Museum of Modern Art,
Toluca, Mexico May 1999

University of San Francisco, “First I Dream”
San Francisco, CA April 1999

“Waterline” Solo Exhibition, Somarts Gallery,
San Francisco, CA August 1998

Broome St. Gallery, “The Transformers”
New York City June 1998

Global Cultural Center , "IGS 3"
San Francisco, CA May 1998

Permanent Installation, "The Daughter of Los Alamos"
Hiroshima Peace Center, Hiroshima, Japan February 1998

California Arts Council,
Sacramento, CA Winter 1997

"3mph" San Francisco Arts Commission Gallery,
San Francisco, CA May, June 1997

Global Cultural Center, "IGS 2" La Grand Arch,
Paris, France May 1997

"Polyrhythms" Van Den Berg gallery,
San Francisco, CA March 1997

Collectiva Internazionale de Pittura,
Venice, Italy Summer 1996

Movimento Iperspzialista,
Cheti, Italy November 1996

"Geometria de Mi Sangre" Galeria Anagma, Solo Exhibition
Valencia, Spain June 1996

"The Animate Prism" Savas Gallery Solo Exhibition
Sausalito, CA December 1995

"El Campo Cuadrangulado" Galeria Tonalli Solo Exhibition,
Mexico City, Mexico Winter 1995

Lobby, Mckesson Building,
San Francisco, CA August 1995

"Bound Time" Museo Ixchel Solo Exhibition
Guatemala City, Guatemala July 1995

Centro Ollin Yolitzli "NAFTA;: No Art For Trade Accepted"
Mexico City, Mexico November 1996

Lobby 99 Davis St. "Gardens of the Square" Installation
San Francisco, CA May 1994

Fuller Lodge Art Center Gallery
Los Alamos, NM Winter 1993

Jewish Museum
San Francisco, CA Fall 1993

Galeria Estipite, Solo Exhibition
Antigua, Guatemala Fall 1993

“Chain Reaction” San Francisco Art Commission Gallery,
San Francisco, CA Spring 1993

Instituto Guatemalteco Americano, Solo Exhibiton,
Guatemala City, Guatemala October 1992

Consejo Mundial, COMAP, Spectrum Gallery
San Francisco, CA Summer 1992

Bayfront Gallery, Cowell Theater
San Francisco, CA May 1982

Colorbox Gallery, Solo Exhibition
San Francisco, CA November 1986

Nathan Hart Gallery, Solo Exhibitions
San Francisco, CA March 1984, 1985, 1986

Galeria Arkali, Solo Exhibition
Monterrey, Mexico August 1985

San Jose Institute of Contemporary Art,
San Jose, CA Fall 1985

“El Fuego y la Sombra” Galeria Magali Solo Exhibition
Mexico City, Mexico June 1984

Concurrent solo exhibitions “Guardians of the Gate”
New College of California and Galeria Museo
San Francisco, CA March 1982

Faculty Exhibition, New College of California
San Francisco, CA December 1982,1983

Casa de la Cultura, “Salon de Octubre”
Guadalajara, Mexico October 1982

“La Mujer en la Lona” Solo Exhibition, Somar Gallery
San Francisco, CA July 1983

Departamento de Bellas Artes, Exconvento del Carmen
“La Mujer en la Lona” Solo Exhibition
Guadalajara, Mexico March 1981

Galeria Museo, “Coming of Age” Solo Exhbiton
San Francisco, CA April 1980

Intersection Gallery
San Francisco, CA November 1979

"American Painters in Paris"
Paris, France Winter 1975-76

Source Gallery
San Francisco, CA Fall 1974

Murals: Full Restoration, Mission Cultural Center for Latino Arts
San Francisco Spring 2017

Jemez Fine Art Gallery,
Jemez Springs, New Mexico Fall 2014

Delta de Paraná, Library and Cultural Center
Buenos Aires, Argentina October 2006

Eureka Valley Recreation Center,
San Francisco Winter 2006

Casa Alianza. Cuarto Mundo "Baserero Project"
Guatemala City, Antigua Guatemala June 2000

International Exchange Society,
Ulaan Baatar, Mongolia June 1999

Vietnam Veterans Mural,
Stockton, CA Spring 1999

Laguna Honda Hospital,
San Francisco Spring 1993

Eureka Valley Recreation Center,
San Francisco Spring 1993

Upper Market St. Mural,
San Francisco Fall 1991. Fall 1982

Second International Human Rights Conference,
Leningrad, U.S.S.R. September 1990

24th St. Mini-Park,
San Francisco Fall 1990

Mission Recreation Center,
San Francisco Fall 1989

Sociedad Mexicana de Artes Plasticos,
Mexico City, Mexico August 1987

New College of California,
San Francisco Spring 1987

Mission Cultural Center,
San Francisco Summer 1982

Book: "Dreaming Earth's Body", collaboration with Poet Carol Alena Aronoff
Pelican Press 2015

Film: Featured in "Anatomy of a Mural" Rick Goldsmith 1982

EXHIBIT 2



March 15th, 2023

Dear Alex,

It is with great pleasure and excitement that the Castro LGBTQ Cultural District writes this letter of support for the Eureka Valley Neighborhood Association's restoration of, renowned artist, Betsie Miller-Kusz's mural which has called Market at 18th Street home for 40 years.

This mural is an important piece of public art in the Castro and serves to add color and beauty to an otherwise ugly retaining wall along Market Street. The colorful mural also serves as a graffiti deterrent on a stretch of Market Street that is rampant with graffiti.

As leaders within the community, it is important to not only initiate beautification projects, but to maintain them as well. In fact, maintenance is often the greatest challenge with public right of way improvements. The Castro LGBTQ Cultural District applauds EVNA for taking on the project and ensuring the mural will last an additional 40 years.

If there's anything we can do to assist moving this project forward, please let me know.

Thank you.

Best,

A handwritten signature in black ink that reads "Tina V. Aguirre". The signature is fluid and cursive, with a long horizontal flourish at the end.

Tina Aguirre
Cultural District Director



March 6, 2023

Alex Lemberg, President
Eureka Valley Neighborhood Association
Sent via email

Dear Alex,

It is with great pleasure and excitement that the Castro Community Benefit District writes this letter of support for the Eureka Valley Neighborhood Association's restoration of the mural on Market at 18th Street.

This mural is an important piece of public art in the Castro and serves to beautify an otherwise ugly retaining wall along Market Street. The mural also serves as a graffiti deterrent on a stretch of Market Street that is rampant with graffiti.

As stewards of the community, it is important to not only initiate beautification projects, but to maintain them as well. In fact, maintenance is often the greatest challenge with public right of way improvements. The Castro CBD applauds EVNA for taking on the project and ensuring the mural will last another 20 years.

If there is anything the CBD can do to assist you, please let me know.

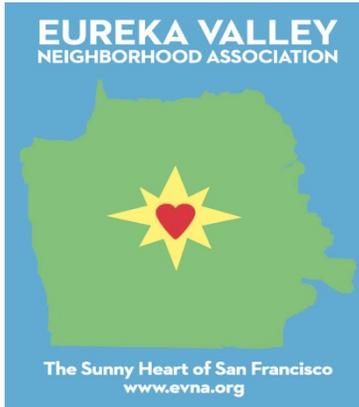
Thank you.

All My Best,

A handwritten signature in cursive script that reads "Andrea Aiello".

Andrea Aiello
Executive Director

Castro Community Benefit District
693 14th Street
San Francisco, CA 94114
www.castrocbd.org
415.500.1181



EVNA
PO Box 14137
San Francisco, CA 94114
www.evna.org
board@evna.org
Individual Emails:
first.last@evna.org

EVNA, a non-profit organization,
Tax ID: 51-0141022

EXECUTIVE COMMITTEE

Alex Lemberg, President

[Vacant], Vice President

Joe Sangirardi, Secretary

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EUREKA VALLEY NEIGHBORHOOD ASSOCIATION

The neighborhood association for the Castro, Upper Market and all of Eureka Valley since 1881

San Francisco Arts Commission
401 Van Ness Ave., Suite 325
San Francisco, CA 94102
Via Email

March 22, 2023

RE: EVNA Support for Market/18th Mural Restoration

Dear Esteemed Arts Commissioners,

The Eureka Valley Neighborhood Association (EVNA) is the oldest continuously operating neighborhood association in San Francisco established in 1881. For 140 years, our members have been working to make this neighborhood a great place to live, work and play.

The EVNA agreed to spearhead this proposed mural restoration by esteemed muralist Betsie Miller-Kusz, who approached our organization in 2021 in the hopes that we would be willing to support her in organizing and funding a full restoration of one of the artist's older murals on public spaces, painted originally in 1983. We were and remain excited to help this project become a reality.

The EVNA Board voted unanimously to support this mural restoration project. We are thrilled to be working with our fiscal sponsor, the Castro Community Benefit District, as well as the San Francisco Arts Commission and San Francisco Department of Public Works, who owns the property on which the mural exists, to make this project a reality.

The EVNA strongly encourages the Arts Commission to approve the much-needed restoration of this beautiful public mural so that future generations can continue to enjoy it, as it welcomes people driving, bicycling, and walking along Market Street either into the Castro or up toward Twin Peaks.

Thank you for your time and consideration of this matter.

Respectfully,

Alex Lemberg
President, EVNA

EXHIBIT 3



Operations | Community Engagement Division

T. 415.641.2600 | 2323 Cesar Chavez St. San Francisco, CA 94124

To: SF Arts Commission
401 Van Ness Ave #325
San Francisco, CA 94102

On behalf of San Francisco Public Works, I would like to express our department's support for the Eureka Valley Neighborhood Associations efforts to restore the "Chant of the Earth, the Voice of the Land" mural on Public Works property.

The restoration of this mural would be an important update to this historic neighborhood landmark. We are pleased to be collaborating with Eureka Valley Neighborhood Association (EVNA), as the mural is painted on a Public Works retaining wall.

Our understanding is the project was recently awarded grant funding from the SFAC to a perform a full restoration of the mural. Our department has a history working with the EVNA and they have a track record of diligently seeing their projects to a timely and capable completion.

We hope that the mural will be refreshed, protected, and enjoyed for many years to come.

Thank you,
Ramses Alvarez

Ramses Alvarez

Manager, Community Engage Division

EXHIBIT 4

Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art, described as follows:

DESCRIPTION: [type, mural, medium]:

MURAL ON CONCRETE RETAINING WALL, ACRYLIC PAINT
ABSTRACT LANDSCAPE RENDITION

TITLE, DATE: THE CHANT OF THE EARTH, THE VOICE OF THE LAND (1983)

DIMENSIONS: 120' LENGTH, 14' HEIGHT

ADDRESS/LOCATION: MARKET ST. @ 19TH STREET

("the Work"). In consideration of the City's approval to place the Work on City property, the Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), and/or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. If the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Work without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Work in accordance with 17 U.S.C. § 106A (a) (2).

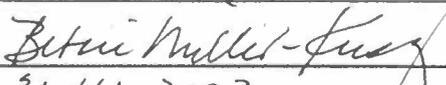
Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission, 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 AND to the City Agency with jurisdiction over the property.

CITY AGENCY

Agency: SF Public Works Authorized Agent: Ramsey Alvarez
Address: 2323 Cesar Chavez St.
San Francisco CA 94124
Email: ramses.alvarez@sfdpw.org
Phone: 415-641-2349
SIGNATURE: 
DATE: 03/23/2023

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: BETSY MILLER-KUSZ
Address: 19 REDWOOD GROVE RD.
JEMEZ POEBLO, NM 87024
Email: MILLERKUSZ@HOTMAIL.COM
Phone: 505-259-8605
SIGNATURE: 
DATE: 3/11/2023

SAN FRANCISCO ARTS COMMISSION

Authorized Agent: Craig Corpora
Address: San Francisco Arts Commission
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

Email: craig.corpora@sfgov.org
Phone: 415-252-2249

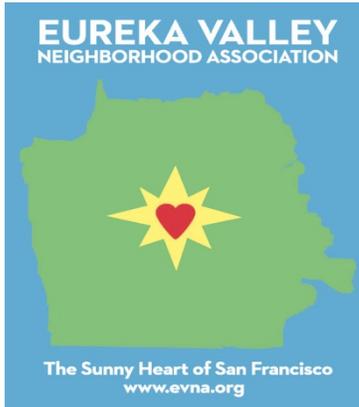
SIGNATURE: _____
DATE: / /

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

EXHIBIT 5



EUREKA VALLEY NEIGHBORHOOD ASSOCIATION

The neighborhood association for the Castro, Upper Market and all of Eureka Valley since 1881

San Francisco Arts Commission
401 Van Ness Ave., Suite 325
San Francisco, CA 94102
Via Email

March 22, 2023

RE: Maintenance Plan for Mural

Dear Esteemed Arts Commissioners,

This additional letter addresses the maintenance of the proposed mural restoration on Market and 18th Streets. There have been minimal maintenance requirements of this mural since it was originally painted in 1983. The muralist, Betsie Miller-Kusz, has assured the EVNA that the materials she will be using to perform restoration work are resistant to graffiti and other damage. There has not been a lot of formal maintenance nor need for formal maintenance at this site since 1983.

However, the EVNA, in conjunction with the artist, Betsie Miller-Kusz, are willing to accept ongoing responsibility for paying for and performing maintenance for this mural. This includes paying for graffiti abatement as necessary, and paying for paint touch-ups and other needed maintenance items.

Thank you for your time and consideration of this matter.

Respectfully,

Alex Lemberg
President, EVNA

EVNA
PO Box 14137
San Francisco, CA 94114
www.evna.org
board@evna.org
Individual Emails:
first.last@evna.org

EVNA, a non-profit organization,
Tax ID: 51-0141022

EXECUTIVE COMMITTEE

Alex Lemberg, President

[Vacant], Vice President

Joe Sangirardi, Secretary

Jennifer Waggoner, Treasurer

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James Gonzales

Mary Edna Harrell

Rob LeVan

Desmond Morgan

Loïc Olichon

Kaveh Waddell

EXHIBIT 6



EXHIBIT 7

← 3185 Market St
San Francisco, California
Google Street View
Jan 2023 See more dates



14 feet

120 feet

Google

